



## About Us

The Alexander Beard Group celebrates its 30th anniversary in 2017. The business was founded by its current Executive Chairman Paul Beard who continues to lead the business. It has now grown into a worldwide financial services company with offices on 4 continents.

Since the business was formed in 1987, our range of products and services has been significantly expanded, as has our geographical spread – with offices in South Africa, Australia, France, The Netherlands and the USA. All our overseas offices operate with the appropriate local regulatory permission.

Our business has been built upon providing a professional, dependable, reliable and friendly service to both companies and individuals. This is why the vast majority of our clients remain with us throughout their personal and business lives.

The individual experience accumulated by Alexander Beard's senior management team is probably unrivalled in its range of geographical and public/private sector markets.

In the UK, the partners of Alexander Beard Wealth LLP., based in Chester, Leeds and London have collective experience of over 120 years in providing financial advice to both individuals and small to medium sized companies as well as specialist knowledge of the medical and legal professions, as well as sports, media & entertainment looking after the needs of not only professional footballers, but entertainers, actors, TV and radio presenters, fashion models and record producers.

Alexander Beard International Benefits B.V. is an employee benefits consultancy which applies its particular skills to providing packages of employee benefits for international companies who have small to medium sized groups of employees based here in the United Kingdom and Europe (through our dedicated office in the Netherlands). We advise upon and administer a range of benefits including Death in Service, Private Healthcare, Group Personal Pensions, Travel and Disability Insurance as well as offering our proprietary online flexible benefits portal: **StaffChoice**.

Internationally our Expatriat Services business focusses upon services to families emigrating from the UK as well as globally mobile expatriates from Britain, Australasia, the USA and South Africa. The motto of this division is:  
*"Looking after you wherever you go and looking after what you have left behind".*

Our International Education and NGO Division is a specialist provider of retirement and healthcare plans for expatriate workers in the international schools, and charities and NGO sectors around the globe.



# Contact Us

For further information on Alexander Beard Group Services please visit our website at [www.abg.net](http://www.abg.net)

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## The Alexander Beard Group of Companies

### In the UK

Alexander Beard Wealth LLP is an appointed representative of Alexander Beard Investment Management Limited, which is authorised and regulated by the Financial Conduct Authority No. 225566, registered in England No. 4216659.

Alexander Beard Expatriate Services and Alexander Beard International Education & NGO are Divisions of Alexander Beard Global Services Limited (registered in England 04873038) which is an appointed representative of Alexander Beard Investment Management Limited (registered in England No 4216659), authorised and regulated by the Financial Conduct Authority: Registered Offices 14-16 Rossmore Business Village, Inward Way, Ellesmere Port, Cheshire, CH65 3EY.

### In Australia

Alexander Beard (Australia) Pty Ltd trading as Alexander Beard (Australia) is an Authorised Representative of Sentry Advice Pty Ltd ABN 77 103 642 888 AFS Licence 227748.

### In France

SAS au capital de 10.000 € - SIRET 818 839 227 00019 - TVA : FR65818839227 - Société de gestion de patrimoine inscrite à l'ORIAS sous le n° 16 001 914 en qualité de : Courtier en assurance, Conseiller en investissement financier - Intermédiaire en Opérations de Banque et en Services de Paiement - Activité de démarcheur bancaire et financier - Adhérent de l'ANACOFI-CIF, association agréée par l'Autorité des Marchés Financier - Responsabilité Civile Professionnelle et Garanties financières n° 11 42 400 90 souscrites auprès de MMA IARD - 14, Boulevard Marie et Alexandre OYON 72030 Le Mans CEDEX 9.

### In The Netherlands

Alexander Beard International Benefits B.V. is registered with the Dutch trade register under nr. 60817410. AFM license number 12043464 is permitted to conduct business in the UK under the EU Passporting Rules.

### In South Africa

Alexander Beard Group (South Africa) Pty Ltd. is authorised by the South African Financial Services Board (FSB). FSP no: 44175.

### In the United States of America

Alexander Beard (U.S.A.), LLC, is a registered investment advisor with the California Department of Business Oversight; Insurance License 0C00578; a member of Alexander Beard Group of Companies Limited. Registered in England No. 2144184.

**UK offices:** Chester (Head Office), Leeds & London

**International offices:** Den Bosch, Johannesburg, Lyon, Perth & San Francisco