

# alexander beard

International Benefits B.V.

Alexander Beard Group: News from our International Employee Benefits business.

## **Bram Bogaard to be CEO of Alexander Beard International Benefits B.V. (ABIB)**

Alexander Beard Group today announced the elevation of Bram Bogaard from ABIB B.V.'s European Managing Director, to the position of Chief Executive Officer with effect from 1<sup>st</sup> October.

The ABIB network has grown considerably in the last 4.5 years with the opening of its third office in France, representation in Germany and plans for offices in Canada and South Africa well advanced.

### **Bram Bogaard commented:**

*"I am looking forward to the responsibility of taking this business into the future. For The last 12 years our twin track approach of combining a service minded approach to both our clients and our international business partners has proven to be continually successful.*

*I am proud of the teams we have built in all our international offices, and I am looking forward to taking our proposition into even more parts of the world."*



[Bram Bogaard](#)

### **Alexander Beard Group Founder and Executive Chairman, Paul Beard:**

*"I have had the pleasure of knowing Bram and working with him for the last 5 years. There is no one better placed to take this part of our group into the next phase of its development."*

### **Editors' Note:**

**ABG was founded in 1987 by its current Executive Chairman, Paul Beard.**

**It now has 3 divisions with offices in the UK (3) as well as international offices offering wealth management and employee benefits in Australia, USA, Netherlands, South Africa and France.**

If you want to find out more about our products, please contact us by:

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*Alexander Beard International Benefits B.V. is registered with the Dutch trade register under nr. 60817410. AFM license number 12043464 is permitted to conduct business in the UK under the EU Passporting Rules.*

